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# HENRY BAKER COLLEGE MELUKAVU

**E D CLUB**

**ACADEMIC  
YEAR**

**2022-23**

## **FROM DARKNESS INTO MARVELLOUS LIGHT**

Henry Baker College, Melukavu, a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala, Accredited by NAAC with 'A' Grade and An ISO 9001:2015 certified Institution.

**ENTREPRENEURSHIP DEVELOPMENT CLUB**  
**HENRY BAKER COLLEGE, MELUKAVU**  
**Report of the Academic Year 2022-2023**

Colleges have established Entrepreneurship Development Clubs with the goal of nurturing an entrepreneurial mindset among young individuals and equipping them with the knowledge, skills, and confidence to emerge as leaders in the forthcoming generation of entrepreneurs. The Entrepreneur Development Club, sponsored by the Directorate of Industries and Commerce, hosts events that provide students with valuable insights into potential paths for self-employment and entrepreneurial triumph. In collaboration with various departments, our Entrepreneurship Development Club has organized a range of activities, including:

**1. Innovics (Exhibition)**

**2. Hand Embroidery Workshop**

**INNOVICS:**

Objectives:

- Raise awareness about financially viable business concepts.
- Foster entrepreneurial skills among students.
- Help students grasp their role in society as entrepreneurs, their associated responsibilities, and the interconnectedness of these roles with entrepreneurship.

ED club joined forces with other departments of the college to orchestrate an exhibition called INNOVICS, held at the Bishop Michael John Memorial Hall & Campus on March 2nd, 2023. Dr. Gireesh Kumar G.S., the College Principal, inaugurated the event, and Mrs. Betty Sebastian, branch manager of SBI Melukavu, delivered the keynote address. The keynote address focused on the role of entrepreneurs and discussed various schemes provided by the State Bank of India to support new entrepreneurs. This can be a great opportunity for students to explore entrepreneurship and access financial resources for their ventures. I

INNOVICS showcased diverse business concepts, encompassing low-cost ideas, homemade products, culinary offerings, handicrafts, and innovative creations from the Department of Physics. Additionally, it featured an Old Tea Shop, invoking nostalgia for the traditional tea shops of Kerala. Students exhibited their products like, LED Bulbs, soaps, pickles, and handicrafts. Stalls for the sale of food items were also arranged as part of Innovics.

II MA students of the Postgraduate Department of History had also arranged a stall to sell their handicraft items and also the sale of soft drinks. Paper crafts were the attraction of the stall. Fruit juice, *Morumvellam* (Butter-milk), fruit salad, and one of the traditional food items of Kerala *Avilum Pazhavum* (riceflakes and banana) were sold in the stall. All the items had great demand among the teachers and students. Student initiative was successful and they got profit from the sale.

Outcome:

Students gained insight into the pivotal role entrepreneurs play in society and discovered their own entrepreneurial talents and capabilities.

Number of Participants:

The first session of the Exhibition saw the participation of 61 students and teachers, with a significant portion of students exploring various stalls.

**EXHIBITION HIGHLIGHTS**

**ENTREPRENEURSHIP DEVELOPMENT CLUB**  
 Many may be dreaming of novels as well as extraordinary things to do in life but only a few can successfully convert those dreams into working models. Those superior brains are called entrepreneurs. They have astonishingly novel ideas that can change the world around them and the conviction to change the world. Being a higher education institution that produces future leaders, our college is also committed to providing a suitable atmosphere to incubate ideas and procure great results. Therefore, an entrepreneurship development club was constituted in the college under the guidance of the Principal Dr. Anneyamma Varughese in 2015-16

The Entrepreneurship Development Club is registered with The Department of Industries & Commerce, Government of Kerala. The objectives of the Entrepreneurship Development Club are to inculcate entrepreneurship qualities, to sensitize the industrial scenario of the locality, to nurture the latent entrepreneurial talent, and develop awareness among its members to cope with the attitudes, values, and skills for being successful entrepreneur around the globe, etc. The College provides infrastructure and technical support to the students having innovative ideas to transform into new products and services for the betterment of society. The ED Club also assists all the aspirants with proper mentoring, planning, and execution of their start-up idea into a real business.

**ENTREPRENEURSHIP**

VISION, IDEAS, RESEARCH, STRATEGY, GOALS, INITIAL STEP, IMPLEMENTATION

Exhibition Co-ordinators  
 Ashly Mereena Mathew & Shinu Thomas P.

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**ENTREPRENEURSHIP DEVELOPMENT CLUB**  
 Organises

**INNOVICS**

"Innovation happens when people are free to think, experiment and speculate."  
 MATT RIDLEY

**INAUGURATION**

**Dr. Gireesh Kumar G. S.**  
 Principal  
**CHIEF GUEST**

**Mrs. Betty Sebastian**  
 Branch Manager, SBI Melukavumattom

Bishop Michael John Memorial Seminar Hall & Campus | 10:00 A.M | 2 MARCH 2023

Brochure



Inaugural address by Dr. Gireesh Kumar G.S





Stall by II M A Students



Old Tea Shop demonstration



### **WORKSHOP ON HAND EMBROIDERY:**

On April 11th, 2023, the ED club conducted a workshop on hand embroidery, aimed at enhancing the skills of a select group of students from our institution. The workshop was led by Mr. Antony Mathews, a Software Engineer and seasoned entrepreneur in the field of embroidery. Following the workshop, many attendees continued to pursue embroidery work, testifying to its value.

Objectives:

1. Enhance proficiency in Hand Embroidery.
2. Enable students to explore entrepreneurial opportunities in embroidery.

Outcome:

The workshop, facilitated by Mr. Antony Mathews, fostered a business-oriented mindset among our participants, particularly in the realm of hand embroidery.

Number of Participants:

Our workshop, designed for individuals with a genuine interest, accommodated 16 members eager to delve into the art of hand embroidery.

The poster is for a workshop titled "WORKSHOP ON HAND EMBROIDERY" organized by the "ENTREPRENEURSHIP DEVELOPMENT CLUB" in association with "HANDID". It features the college's name and accreditation details at the top, a central image of hands stitching, and a photo of the resource person, Antony Mathews. The date and time are listed as 11 March 2023 at 10:00 A.M. at the Bishop Michael John Memorial Seminar Hall. The program co-ordinators are Shinu Thomas P. and Ashly Mereena Mathew.

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**ENTREPRENEURSHIP DEVELOPMENT CLUB**  
IN ASSOCIATION WITH  
**HANDID**  
ORGANISES  
**WORKSHOP ON HAND EMBROIDERY**

**RESOURCE PERSON**  
**Antony Mathews**  
Entrepreneur & Software Engineer,  
Technopark  
<https://www.youtube.com/@handid334>

HANDID offers embroidery, hand embroidery, and stitching tutorials for beginners, with simple and clear instructions.

**11 March 2023**  
**10:00 A. M.**

**Bishop Michael John**  
Memorial Seminar Hall

Program Co-ordinators - Shinu Thomas P. | Ashly Mereena Mathew



**ED Club Co-ordinators**

Ashly Mereena Mathew

Shinu Thomas P